

NOVEMBER 1, 2011

Manufacturer Representatives
A/V, Video and Security Industry.



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Arecont Megapixel IP Camera Technology. H.264 is HERE!
1, 2, 3, 5 and 8 Megapixel Camera's!
www.arecontvision.com



Ascendance Wireless
Wireless P-P / P-MP Networks
www.ascendancewireless.com



Batko
AV / CCTV Enclosures
CCTV Housings
www.batko.com



Black Hawk Labs
Wall Mount Server Racks
www.bhlpower.com



Casio
NO LAMP / digital hybrid light
Portable and Installation models
www.casioprojector.com



Digital Data Distributors
LCD, Plasma, mounts
CALL OCOM 815-978-4488
www.digitaldataus.com



Exacq Technologies
Industry Leading CCTV NVR
Software - analog and IP camera's.
www.exacq.com



Fujinon Industrial CCTV Lenses
Megapixel / Machine Vision / CCTV
www.fujinon.com/cctv



Knox Routing solutions for A/V
Video Switchers, HD, Component!
Sports bars, restaurants and public viewing systems.
www.knoxvideo.com



Illuminar IR Illuminators
CCTV IR illuminators
Injectors / Housings
www.illuminarinc.com



Samsung Techwin
Digital Presenters
New SDP860 and 960 models
www.samsungpresenterusa.com



Red Cloud
Card Access and Identity management solution.

Arecont Vision— Current Pricing Oct. 2011

http://www.arecontvision.com/index.phpsection=news&category_id=8

- 1.) New 20MP **Panoramic Domes** – AV20185DN / AV20365DN
- 2.) New **MegaDome 2!**— Dome camera with Power Focus & POE heater! Late Dec. 2012 ship date
- 3.) New **D40 Outdoor** compact dome camera's—lowers cost while providing 1080p to 5mp resolution models! Dec. 15
- 4.) New **Compact Series Cameras**— lower cost 1.3—10mp

Exacq Technologies

<http://exacq.com/blog/>

Current Pricing July 2011

- 1.) Software **Start**—single server use exacq hardware only
Pro multi server / **Enterprise** Upgrade / **Health** Monitoring
- 2.) All Intel hardware updated to CORE I series in October
- 3.) Current Rev. 4.75
New Playback Search GUI
New Enterprise Notifications
New Save View in Mobile devices

Megapixel IPCTV with Arecont www.arecontvision.com



David Owen of OCOM Explains Going Green.

IT managers today are charged with reducing:
Cost of Infrastructure
Cost of Maintenance
Cost of Energy

Going Green?

1. Camera Reduction

–Reducing the total number of cameras in a system by maximizing the field of view while maintaining total project pixel count.

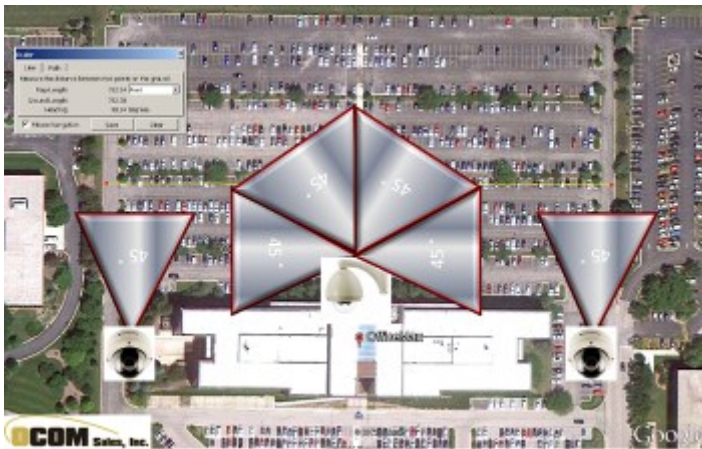
2. Resolution Increase

–Replacing each low resolution camera with a MP camera to maximize total project resolution and yield the best image quality possible

3. Camera Reduction + Resolution Increase

–Combining Camera Reduction and Resolution Increase to reduce camera count, yet increase total project resolution

4. Reduction of Camera's—reduces Infrastructure, License keys and power devices.



Application: Monitor Parking Lot

Corporate headquarters - 800' wide parking lot, need to get positive ID of vehicles. Customer experiencing smash n grabs in corporate lot. Has analog PTZ, manned surveillance, needs to watch entire lot, and get info on suspicious vehicles.

Monitor whole lot with AV8185DN, mounted 60' on roof. Use 3 or 5mp AV5155DN to get positive ID as vehicles enter and leave lot on N. & W. lot access.

New 20mp Arecont Panoramic Camera's:

- 1.) AV20185DN-HB - \$3,098.00 Outdoor AV20185DN - \$2,898.00 Indoor
- 2.) AV20365-(HB) is scheduled for shipment in November.
- 3.) 4 - 5mp / max 3.5fps / cameras with Day/Night
- 4.) Outdoor Model adds 12/24v: 10w blower + 2w heater.
- 5.) Mechanical design is on a ball gimble so installer may rotate camera head after installation to make alignment easier.
- 6.) The 360 will have mechanical camera tilt, 10 degrees.
- 7.) Wall Arm or Pendant mount cap additional accessories optional.
- 8.) Binning for enhanced low light performance.



New for Fall 2011
Arecont 20mp
Panoramic



Z-series gets Core i7 as std.
Processor—2 Nic Std.

A-Series 2U/4U Core i3, w/ 2 NIC

EL-Series Intel Atom 525 std.

Exacq’s hardware line up gets Intel upgrade to Sandybridge Core i Processors, effective October 2011. Z and A Series now Dual NIC std.

Software upgrades to Rev. 4.75

Major features:

- Updated Search Page - Adds new time/date search box
- Client Login - now offers log in w/password or embedded password.
- DeWarping plugin - Immervision lens technology
- Enterprise Notifications - manage mass notifications from central point.
- Camera additions - many new brands / models

Software Revisions:

- exacqVision 4.7
- Web Service 2.2
- Exacq Mobile 2.2
- Enterprise Health Monitor 1.4
- exacqVision Start 4.7
- exacqVision Transacq 1.0
- exacqVision Configurator



Mobile devices Rev. 2.2

- Live View
- Search Playback
- Adds Save View layout

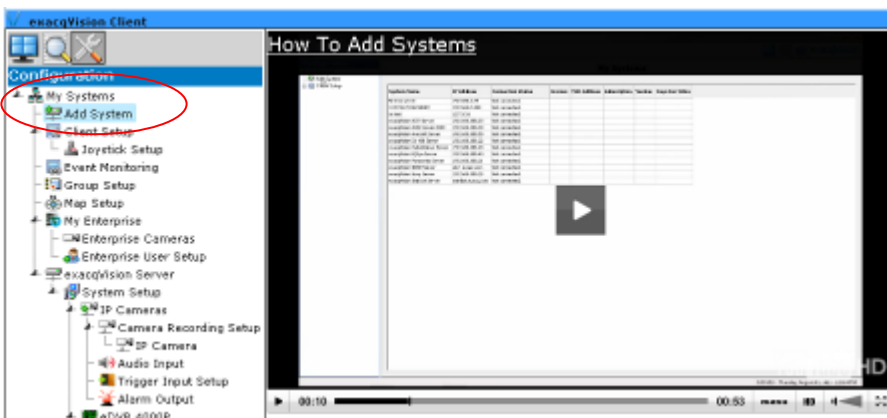
Choose exacq Mobile 2 at the mobile market for FREE application.



Online Configurator

www.exacq.com/config

- Calculator to help dealers or customers select right exacq product for the job.
- Mix and match camera’s
- Choose multiple servers
- Create and export quote in .pdf or excel with equipment list!



Exacq YouTube page

www.exacq.com/video

New web page adds search tool by hyperlinking actual exacqVision configuration feature.

www.exacq.com/videos

Will list all the YouTube video’s

Casio Projectors www.casioprojector.com



- **Ecologically Sound**
 - - Mercury-free illumination technology- 20,000 hours without changing lamps with 3,500 lumens- Power consumption less than 1 watt in standby mode
- **Functional and Versatile**
 - - Brilliant and natural color rendition- Automatic Brightness- 1.2X Manual Zoom
- **Economical and Efficient**
 - - 20,000 hours without changing lamps- Low cost of ownership



Unveiled at Infocomm 2011, the new Professional Series Casio digital, lamp Free projectors offer customers commercial form factors.

Signature Series, low cost installation for School

Pro Series with 3000 lumens

Short Throw for white boards

Samsung Techwin Digital Presenters

Introducing the SDP-860, an economical, yet high performance presenter from Samsung. Experience crystal clear image quality in your own classroom delivered by Samsung's new SDP-860 and our advanced ISP chip set with 2D/3D noise reduc-

tion technology. With the ability to record up to 32Gb via an SDHC memory card, the SDP-860 is a complete classroom recording solution, capable of capturing and viewing high resolution still shots as well as movies with audio.



Choose from 4 models:

- **SDP—860 K-12**
- **SDP—960 Higher Ed**
- **UF—130/80 Training and Education**

New for Infocomm 2011 from Samsung Techwin—

www.samsungpresenterusa.com

The new **SDP-960** provides unmatched SXGA/WXGA/720P/1080P resolution at true 30fps output on a newly redesigned platform ideal for colleges, business and courtrooms.

- 1.39 Megapixel CMOS provides native SXGA output at 30 frames per second!
- Optical Glass Lens provides 48X AF Zoom (6x optical + 8x digital) for a max. shooting area of 11.7" x 16.5"
- Built-in reference monitor for preview of live images even during image freeze setting
- Proprietary Chipset with Noise Reduction delivers exceptional low light performance with absolutely no noise or pixelization!
- Accepts SD Card (Up to 32G SDHC) and USB Thumb drives for image/video storage
- 2 VGA inputs plus 1 each VGA and DVI outputs with bypass function (computer switching), Composite output, Mic input, Audio output (video playback mode), USB2.0, RS-232pe!



Fujinon Lenses -

http://www.fujifilmusa.com/products/optical_devices/security

A word about lenses:

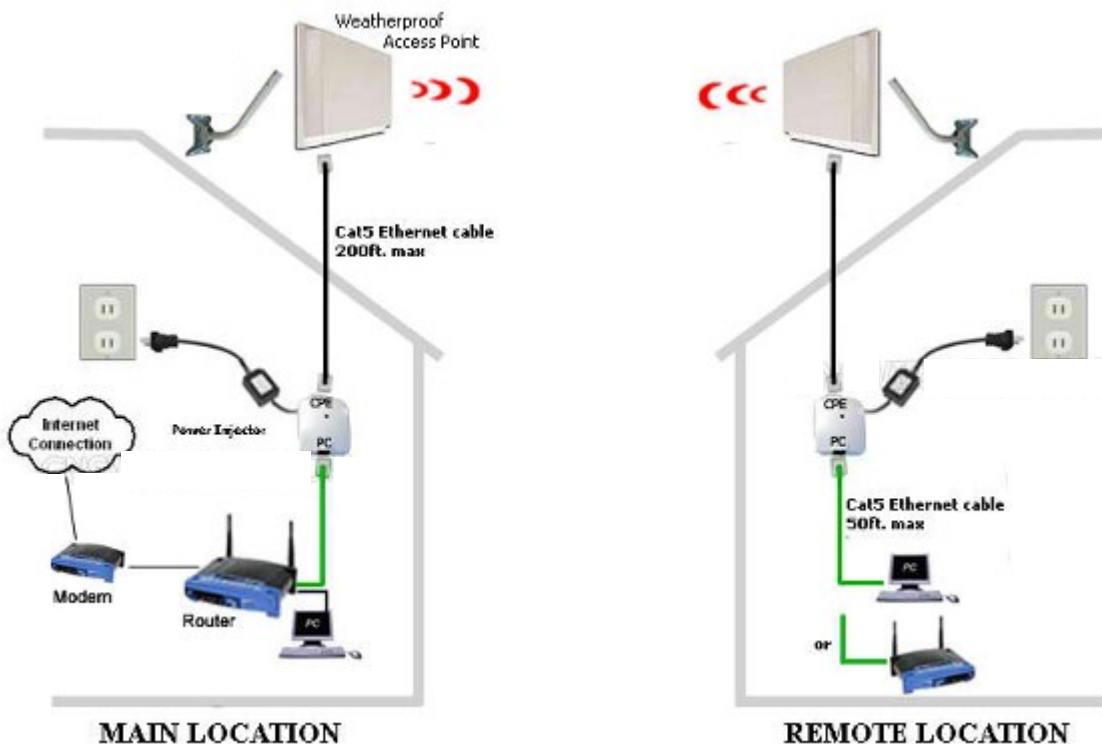
Fujinon is now shipping new DAY/NIGHT VariFocal / 3mp lenses!
(up to 1:1.8 sensor)

DV 3.8x4SR4A-SA1 - 1/2" FORMAT, 3MP, D/N, 4 - 15.2mm lens
DV10.8x4SR4A-SA1 - 1/2" FORMAT, 3MP, D/N, 8 - 80 mm lens



Ascendance Wireless - www.ascendancewireless.com

- SecureLINX Advantages:
 - Factory "Pre-Programmed Matched Packages" (Kitting)
- Quickly deployed and configured – operational within hours
- Eliminates the massive costs and delays of trenching for fiber/cable
- Deploys virtually anywhere – rugged terrain, bodies of water, remote areas
- Carrier-class reliability ensures non-stop security and performance
- High capacity, configurable, bi-directional broadband wireless
- QoS enabled allows for data priority of your remote location and IP devices
- Real-time transmission for control of surveillance systems
- Wi-Fi network allows remote and mobile monitoring (via PDAs, PCs, Laptops, etc.) and expanded work spaces



Red Cloud - www.redcloudsecurity.com

Formerly Pla-Sec, Red Cloud is a appliance based Card Access Solution.

RedCloud delivers the industry's first and only physical access control system (PACS) that seamlessly integrates with IT and logical security systems to deliver a new standard in performance, scalability and efficiency that can only be achieved through convergence.



RedCloud provides the ease-of-use demanded by facility managers and the flexibility required by IT departments. By integrating identity management, video surveillance and security event correlation across physical access control systems (PACS) and "traditional" IT applications, RedCloud enables organizations to go beyond managing doors to securing facilities, people and assets.

Integrate with Partners to forge a strong system solution.

Technology Alliance Partners - <http://www.redcloudsecurity.com/partners.html>



Integrate Red Cloud with
exacqVision Technologies.

News

Arecont Current Promotions:

Fall 2 megapixel promotion: 10% off all 1080p and 2mp camera's. Dec 19 - Sept. 31

Models Covered	Description	Promotional Discount
AV2110, AV2110DN	2 Megapixel Compact JPEG MegaVideo® Cameras	Standard price minus 10%
AV2100M, AV2100DN, AV2100-AI	2 Megapixel Mini JPEG MegaVideo® Cameras	Standard price minus 10%
AV2105, AV2105-AI, AV2105-DN	2 Megapixel Mini H.264 MegaVideo® Cameras	Standard price minus 10%
AV2805, AV2805-AI, AV2805DN	1080p Mini H.264 MegaVideo® Cameras	Standard price minus 10%
AV2155, AV2155-1HK, AV2155DN, AV2155DN-1HK, AV2155-16, AV2155-16HK, AV2155DN-16, AV2155DN-16HK	2 Megapixel MegaDome® Camera	Standard price minus 10%

